

CREATING SPACE

Sustainable change happens in neighborhoods when agencies & organizations become "co-workers" of the community, opposed to "case managers" for the community.



Habitat for Humanity of Craven County has been known for addressing affordable housing through homeownership opportunities. We expanded our approach to include Neighborhood Revitalization with the ultimate goal to improve quality of life in the focus neighborhood, Greater Five Points, which is 85% black. This holistic approach expands our traditional partnership with new homeowners and volunteers to include neighbors and local organizations for a far greater impact. To implement this approach we use our Quality of Life Framework that centers efforts around residents as we have learned that sustainable change happens in a neighborhood when agencies and organizations become “co-workers” of the community opposed to “case managers” for the community. This entails ensuring there is a Sense of Community and Social Cohesion that lead to Collective Action implementing a community driven development plan.

As a result, we have fashioned a series of events called “Creating Space”, an intentional grassroots initiative that will engage residents and help revitalize minds by providing experiences that promote, provide and project happiness in new ways. In turn, encouraging healthier, happier lifestyles. This theme project will build bridges for the community to engage, build trust, and hold accountability for the city and its leaders, while also encouraging health and wellness, liberation, joy and safety for people of color. Through these events we will teach both the community and city leaders how to meet residents where they are, how we can help, what is needed and exactly how to provide it in a familiar communal setting that is unintimidating to those being served. To implement these methods we have partnered with institutions of higher education, non-profits, for profits, the neighborhood association and grassroots organizations to revitalize the

Through this plan, which “creates space” for residents to be active drivers of their neighborhood development, the “Circle of Hope” will be developed which includes the following places:

1. Jasper G. Hayes Omega Center – A historical location in the community where community meetings, events, and gatherings are held. This will provide a consistent amenity where community discussion and planning can occur.
2. Health & Wellness Center – Through our partnership with Elks, NCCU, Craven County Health Department, and the New Bern Redevelopment Commission Health & Wellness working group, we are able to provide opportunities to work with health and wellness providers that allows for analysis of resident health concerns and resident driven planning that will ensure the Health & Wellness Center meets the needs of those most impacted.
3. Duffyfield Resource Hub – For many in the focus area, locating and receiving services needed to improve their spiritual, mental, physical, and emotional health are difficult to access. By providing this resource in the community organizations providing services are able to work as an interdisciplinary team sharing work space and implementing family plans in tandem, allowing for greater impact and stronger families; hence, a stronger community.
4. Stanley White Recreation Center – Since Hurricane Florence, the focus community has lost a great asset with the demolition of this rec center. The process to decide the final outcome of the community has left many residents feeling disadvantaged, unheard, and disconnected from their ability to self-determine what happens in the development of their community resources. As a result, part of this series seeks to bridge relationships surrounding SWRC and “create space” for residents to be a driving force in the implementation of programming at SWRC. The

primary goal being, to ensure that this center's services serve as a piece the "Circle of Hope" cornerstone that provides interactive programming that addresses improving the physical health of the community through exercise programs and healthy eating education that includes cooking demonstrations.

Attached you will find the project proposal for the engagement series. It is our hope that those who see the vision will utilize their talents, skills, abilities, resources to join with using Asset Based Community Development practices to revitalize our focus community.

HABITAT FOR HUMANITY OF CRAVEN COUNTY

“CREATING SPACE”

1/31/2022

OVERVIEW

Project Background and Description

Neighborhood Revitalization is a holistic approach to community development that expands Habitat’s traditional partnership with new homeowners and volunteers to include residents and local organizations to make greater impact in the communities served. While home construction continues to be a major focus of our mission, home repair and other services allows Habitat to serve more families. CEO Jonathan Reckford, calls neighborhood revitalization “the way of the future and an essential element of Habitat’s work in the U.S. to eliminate barriers to a better, healthier, more financially stable life.” To achieve a world where everyone has a decent place to live we must enact bold, innovative action. Action that is focused and oriented around the goals of one community at a time. We have identified “Greater Five Points” as the focus community. “Greater Five Points” is comprised of Duffyfield, Pavietown, Long Wharf, 5 Points, Mechanicsville, Dodge City, Historic Dryborough, Larksville, Craven Terrace, Trent Court and The Towers.

The goal of Neighborhood Revitalization is to improve Quality of Life for residents of the community. Quality of Life is defined as “a sense of well-being and happiness experienced by individuals, groups and communities”. Standard indicators of Quality of Life are social determinants of health and include:

- Economic opportunities
- Education
- Health
- Housing
- Safety
- Transportation
- Amenities

In order to improve Quality of Life, it is important that an Asset Based Community Development (ABCD) approach be used to create sustainable, community-driven development. The ABCD approach holds the verifiable belief that a community has the ability to drive development themselves. This is done by the identifying and mobilizing

the assets that have not been discerned and previously engaged. All stakeholders must acknowledge that real solutions come from within the impacted neighborhood. We must create space at the table for residents whose ideas and visions are central and lead to self-actualization in the development process. A community's biggest asset is its informal leaders that keep the community together.

Every neighborhood has gifts, strengths and assets that can be leveraged to create sustainable change. This change happens when organizations, government, schools and businesses listen to and understand resident aspirations. With the Habitat model, these are identified and resident capacity to be effective partners grows through the implementation of our Quality of Life Framework.

The 10 Long-Term Outcomes of the Quality of Life Framework, includes 3 foundational outcomes. The **3 foundational outcomes** help build capacity, skills and knowledge to undertake any or all 7 sector outcomes (social determinants of health) which are ongoing.

1. **Sense of Community:** Residents, community associations and partners identify with and feel connected to the neighborhood ("I know you and I like you").
Intermediate Outcomes include the following:
 - a. *Knowledge & awareness:* Residents, community associations and partners are up to date on plans and issues that affect the neighborhood (i.e. regular informational meetings are held to engage residents; having a communications plan).
 - b. *Formal & Informal Interaction:* Concurrent with knowledge & awareness; residents spend time together at community meetings, local gathering spots and at places of recreation; re-establishing the "art" of being a neighbor.
 - c. *Shared identity & story:* A sense of ownership, shared knowledge of the neighborhood story, what has been accomplished and the unique gifts that exist creates a sense of ownership (i.e. organizing public storytelling experiences that highlight stories of the neighborhood and its residents).
 - d. *Shared support & resources:* Residents, community associations and partners share time, resources and skills with one another as needed creating a network that is mutual, equitable and personal to achieve shared goals reached through projects built with shared support and resources (i.e. creating a tool sharing library and organizing resident-led projects and caring for neighbors in need).

2. **Social Cohesion:** Residents, community associations and partners are willing and have the competency to work cooperatively together. ("I want to work with you on something important to both of us.")
 - a. Need a catalyst: This can be person, group or event that mobilizes others to move forward with revitalization efforts using the principles of ABCD.
 - b. Intermediate Outcomes include the following:
 - i. *Catalysts & Connectors:* Well-connected leaders who bring people together especially key leaders (i.e. asset mapping to identify catalysts & connectors then applying outreach methods to neighborhood schools, churches, associations, businesses and nonprofits that have representational resident stakeholders).
 - ii. *Asset-based strengths approach:* All have a common understanding of ABCD; agreed upon by catalytic leader (providing training around ABCD for residents, community associations and partners).
 - iii. *Formal & informal organizations:* Formalizing relationships among multiple groups and monitoring the representation of these group to discern targeted outreach and ensure efforts are equitable and inclusive (i.e. creating schedule of meetings and activities; training coalition around equity, creating communication structure and plan; recruiting coalition members; clarity of purpose, mission, roles, accountabilities, expectations and evaluations).
 - iv. *Identified, organized, connected assets:* Creating visible activities that demonstrate the power of collaborative efforts, build and strengthen coalition building, educate people in the community about what's being done, develops leadership, resources and skills to support our work; incents residents to participate; includes "quick win" projects (i.e. neighborhood clean-up, public art project that promotes neighborhood identity, place-making project, lighting on streets or in a park to improve perception of safety).
 - v. *Common goals, values and concerns:* There are identified goals, values and concerns that are driving the work. These goals can be identified by conducting community listening sessions and establishing mission/vision/values statement.
3. **Collective Action:** Residents, community associations and partners have completed projects and/or advocacy efforts that will drive ongoing work in the neighborhood. ("Let's work our plan together over time until we see a difference.")

- a. Two-fold purpose:
 - i. Mobilize more resources to address priorities identified by the neighborhood.
 - ii. Practice to learn skills critical to effective implementation and project management.
- b. *Intermediate Outcomes*:
 - i. *Resources*: Financial & human capital needed (i.e. recruiting neighborhood residents who have not been involved; raising funds to support planning; connecting with elected officials).
 - ii. *Knowledge and data*: DATA includes neighborhood socioeconomic status and all secondary data that relates to housing, transportation, safety, health and education. KNOWLEDGE is needed information about how systems work, what policies affect neighborhood and relevant issues (i.e. accessing and collecting relevant secondary data, perceptual data through listening sessions, interviews and surveying).
 - iii. *Equipped leaders*: Leaders have skills, capacities and abilities to move into action and build advocacy efforts (i.e. workshops and trainings on equity, anti-racism, cultural competency, civic engagement and advocacy).
 - iv. *Capacities and competencies*: Residents, associations and partners have the capacity, competencies and resources to create change by taking action and influencing decisions made about the neighborhood. This can be developed by residents who hold leadership positions on local neighborhood committees, work groups, councils or other groups working toward an enhanced quality of life in the neighborhood.

The remaining 7 Long-Term Outcomes are addressed and improved naturally when the foundational outcomes are reached. They include the following which are the social determinants of health.

- *Amenities*: Residents have access to and support the continued preservation of local amenities for their consumer, social and recreational needs.
- *Economic Opportunities*: Access to employment that provide livable wages.
- *Education*: Children are prepared for and succeed in education, and adults have lifelong learning opportunities.
- *Health*: The neighborhood and environment support resident physical and emotional health.
- *Housing*: Residents have safe, stable, decent and affordable housing.

- *Safety*: Residents have a sense of personal and neighborhood safety.
- *Transportation*: Safe and affordable transportation options are available and easily accessible for all residents.

Not every sector may be addressed. The sectors that will receive focus will result from community identified needs. The community needs should be consistently evaluated through feedback loops (i.e.: focus groups, formal/informal gatherings, community meetings, etc.). The focus for sector outcomes will naturally arise in the discussion after reaching the foundational outcomes.

Work completed through the 3 foundational outcomes produces a neighborhood plan that identifies top priorities that matter most to residents. Hence, a community driven plan developed using an ABCD approach that is “Creating Space”.

This initiative will create on-ramps for development that allow residents, organizations and partners to actively engage, and build trust that elevates resident voices to be the force propelling development forward. Formal and informal activities, recreational and educational allows feedback from residents to help us better understand neighborhood needs and desires. They raise awareness of current happenings in the neighborhood, map out assets of the community, complete home repairs and build skills and competencies.

Project Scope

The Scope includes the following activities:

1. Development & Training for resident leaders.
2. Business training for small business owners in the focus area.
3. Training for high school students and non-traditional students who are residents that focuses on preparing for college and securing assistance to pay for furthering education.
4. Asset Based Community Development training for resident leaders, organizational leaders and elected officials.
5. Racial Equity training for resident leaders, organizational leaders and elected officials.
6. Formal outreach events that engage residents in social, recreational and educational activities.
7. Informal outreach events such as cookouts, block walks and other resident driven activities that encourage a sense of community and provide listening opportunities and document resident concerns/ desired development focus areas.

8. Gathering of neighborhood history, housing, demographic and socioeconomic data through research and activities that bring the realities of these areas to the forefront.
9. Home repairs and A Brush with Kindness events that positively impact resident homeowner's access to safe, healthy and affordable housing while engaging residents and outside volunteers in efforts that bring them together.

The Scope excludes the following:

1. Any activity that is being implemented without effective community engagement and input.
2. Activities that do not efficiently encourage resident engagement and involvement.
3. Political activities.
4. Direct repair services to renter occupied homes.
5. Activities that do not directly impact revitalization in the focus area.

Outcomes

- Residents, organizations and partners have access to a centralized method of communication.
- Residents, organizations and partners understand resource provisions and how to advocate for needed resources in partnership with residents.
- Residents have access to and understand how to use technology.
- Residents, organizations and partners understand Asset Based Community Development and how to apply a Racial Equity lens to community revitalization and
- Residents, organizations and partners understand their role in development and effectively act in those roles.
- Improvement of trust between residents, partners and organizations working in the focus area.
- Inclusion of residents in program planning of stakeholders working in the community.
- Equipped resident leaders who are able to keep their neighbors aware of plans for their neighborhood and effectively engage in community planning.
- Development and growth of a sense of community and social cohesion that leads to collective action in partnership with residents, volunteers and organizations.

Outputs

1. Data regarding health & wellness, quality of life of residents, housing, socioeconomic status, demographics, current activities happening in the focus area and resident goals and aspirations.
2. Resident led community coalition.
3. Neighborhood Plan that focuses on resident driven priorities.
4. Completed home repairs and beautification projects that improve the look of the focus area through the creation of focal points and gathering spaces for residents.

Implementation Plan

Completed:

1. Hosted community meetings to raise awareness of residents, organizations and partners about the goal of Neighborhood Revitalization.
2. Through community meetings and focus groups we engaged residents and community grassroots organizations in determining how this effort will be convened.
3. Those resident leaders who were willing to participate have been provided education about how to improve quality of life through resident leadership and engagement.
4. Completed small win projects in partnership with resident leaders, partners and organizations that engaged residents in a culturally competent way (i.e. community clean ups, pop up cookouts, Trailblazers Banquet, A Brush with Kindness, Community Relations Day).
5. Established meeting locations for community meetings that are in the focus area.

Ongoing:

1. We have begun gathering information about what is currently happening in the focus area.
2. Residents have begun identifying who they recognize and acknowledge as leaders in their community.
3. In partnership with resident leaders and grassroots organizations, we have begun to survey residents and host listening sessions that help identify resident needs, aspirations and goals while assessing their sense of community and social cohesion.

4. Continuing to assist resident leaders with building a better understanding of resources and systems impacting their neighborhood while facilitating the establishment of relationships between stakeholders and resident leaders.
5. Continuing informal opportunities to hear from residents through pop up cookouts, block walks, focus group sessions and other activities for engagement as planned in partnership with resident leaders.
6. Continuing focus group discussions with health care providers to better understand needs they are seeing as they provide services to residents and what services they can provide.

Planned Activities:

1. Utilizing current communication methods to connect residents and raise awareness about what is happening in the community while also establishing other methods of communication that will be cross generational to bring a diversity of residents to the table.
 - a. Continue working with the Greater Duffyfield Residents Council (GDRC) to keep residents aware of meetings and programs that concern their neighborhood and meeting community needs. This council has a “call them all” system that allows for automated calls to be sent out to massive amount of residents by phone. The voice on the other end is familiar and trusted as it is one of the executive leaders of the council. (It should be noted that, if possible, the final goal is for the coalition to be convened through GDRC in the future. We will continue to work with elders in the community to facilitate how this will look in the future as it should be decided in partnership with residents and the executive leadership team of GDRC.)
 - b. In partnership with residents and grassroots organizations in the community, we will establish a Facebook page and monthly newsletter that will allow for the dissemination of pertinent information and opportunities to residents. By giving something in written form, residents will have something tangible that documents ongoing activities. The use of social media will allow for broader outreach within the community that crosses generational communication gaps.
2. Establishing educational programming that focuses on the emotional, physical, mental and spiritual health of the focus community.

- a. In partnership with the Redevelopment Commission Health & Wellness Working Group, NC Central University, Be Happy and One You Inc. a lecture series and opportunities to engage through theater will educate the community about health and wellness in communities of color in a culturally competent manner. This educational method will be used to enlighten regarding how history has impacted the health and wellness of communities of color and guide residents on a path to identify ways they can be a part of changing the trajectory of health and wellness in their community. Research has shown these methods to be effective in helping residents self-actualize and explore the community identity in a way that supports community driven solutions.
- b. Through facilitation of a partnership with Craven County Health Department, Cooperative Extension and Abundant Life Community Services (ALCS) health & wellness education will be provided in partnership with faith organizations as a way to connect faith and health. The goal is to inspire the faith community to be health champions in their neighborhood.
 - i. Faithful Families Eating Smart and Moving More program: Facilitated by Cooperative Extension staff and a trusted faith leader in the community. Provides nine sessions that focus on healthy eating and physical activity. The training for facilitators, marketing materials, handouts and modules are all provided through Federal Funding to support health and wellness education in distressed communities that creates policy, system and environmental changes. Once the first module of lessons is complete faith leaders can continue these educational opportunities in partnership with NC Cooperative Extension by beginning to provide seminars and trainings to residents that have a specific focus on chronic diseases and eating habits that can decrease and even eliminate the need for medications to address chronic diseases.
 - ii. Minority Diabetes Prevention Program: Health Educator, Janzen Jones, provides diabetes testing that helps identify those who could benefit from diabetes education. In partnership with ALCS, diabetes testing will be offered during food distribution days so that those who could benefit from education around this chronic disease can be engaged with this programming.

3. Community Relations Day activity, "Wellness Way", gave guidance about what health, wellness and community means to residents. The use of these doors will continue to be part of formal and informal engagement with the community as it allows a way for residents who are leery of sharing their thoughts to do so in a comfortable, culturally competent way. It also gives resident leaders, partners and organizations guidance on ways to continue effective engagement and provides a feedback loop that will help evaluate ongoing efforts.
4. In partnership with Cooperative Extension and Craven Terrace administration and residents, a community garden was previously established. Unfortunately, this effort was not sustained due to the lack of resident involvement. This programming is being revived through partnership of residents, Cooperative Extension, Arts Council, Craven Terrace administration and residents. Jointly, on a minimum of a monthly basis, gardening and art activities will be provided to the youth in Craven Terrace. Through this partnership youth will learn about gardening, healthy eating, and art ("The Exquisitely Busting Art Bus" is a pilot program being initiated by the Arts Council) while building their own community garden right where they live. This will also allow an opportunity to listen to the youth and gather information about their needs, desires and aspirations. This will help with neighborhood planning and the creation of amenities in the community.
5. Convening of community conversations and planning that raises awareness of current activities already happening in the focus area, feedback received from residents (this will be an ongoing process integrated into every aspect of this project) and identifies shared goals. Community conversations will cover the following topics:

Plans to reach identified shared goals will be developed and implemented using the strengths, assets, skills of competencies of residents, partners and organizations. These plans should include activities that continue to build a sense of community and social cohesion that allows for the on ramping of residents who are not already actively engaging in this work.

6. Establishing partnerships with financial literacy providers that will consistently provide financial literacy education in the focus area.

High Level Timeline/Schedule

Creating Spaces is an ongoing project and intended to be continuous engagement of residents in a manner that creates space for them to be an active partner in the implementation of development plans and programming that impacts their neighborhood.

Below is the timeline of activities completed.

January 2021:

- (1/12/2021) Block Walks/Door to Door Canvassing begin to identify who residents are, hear their concerns, and work to engage them in the work of NR.
- Began assisting Abundant Life Community Services (ALCS) by facilitating initial interest meetings with partners for a Duffyfield Resource Hub at ALCS
- (1/29/2021) Began meeting with GDRC administration to share more about NR goals/vision and discuss partnership.

February 2021:

- Continue block walks in focus community
- (2/5/2021) Began evaluation of ALCS facility repair to facilitate Duffyfield Resource Hub.
- (2/8/2021) Initial meeting with Certified Family Life Educator for Duffyfield Resource Hub
- (2/9/2021) Community Planning on Goldsboro St. for ABWK & Spring community clean-up
- (2/16/2021) Began meeting with landlords in the focus area to gather feedback and better understanding of rental situation. Goal to identify and work to engage in planning to address rental properties in need of repair
- (2/19/2021) Mapping of Goldsboro St. for ABWK
- (2/22/2021) Initial discussion with Craven County regarding CDBG funding and housing planning
- (2/24/2021) Initial planning to kick off Disaster Preparedness course in FY22
- (2/26/2021) Continue Family Life Education Planning

March 2021:

- Continue block walks in focus community
- (3/9/2021) Continue gathering of landlords in focus area.
- (3/20/2021) Community Gathering via Zoom to raise awareness about NR programming/mission and plan for spring community clean-up (small win project)
- (3/24/2021) Community Gathering to share more about NR programming/engagement, get community feedback to help locate resident leaders (block captains), continue community clean-up planning (small win project)

- (3/27/2021) Initial meeting with Reggie Jones re: Redevelopment Commission Health & Wellness working group (Health/Wellness Center at McCotter House)
- (3/29/2021) Resident leaders meeting with HFHCC, Duffyfield Phoenix, HFHCC, and Redevelopment Commission to facilitate partnership and final planning for spring community clean-up (small win project)
- (3/30/2021) Mail campaign to homeowners in the area about repair services.

April 2021:

- Continue block walks in focus community
- Art Bus discussion begins with Craven Arts Council & Gallery
- (4/1/2021) Community meeting to continue search for block captains, sign up for resident volunteers for spring clean-up and plan engagement cook-out (small win project)
- (4/2/2021) Initial meeting with Jasmine Bethea of NCCU working with Redevelopment Commission Health & Wellness working group to complete survey regarding health in New Bern (partnership discussion to include Quality of Life survey)
- (4/14/2021) Initial meeting with potential block captains to represent Bern St.
- (4/17/2021) Community meeting to finalize spring clean-up details for small win project, Pembroke residents present and expressed interested in planning community clean-up with HFHCC assistance (want same small win project as Greater Duffyfield project), began planning
- (4/22/2021) Continue planning for Certified Family Life Education at Duffyfield Resource Hub
- (4/26/2021) Community meeting follow up regarding Pembroke spring clean-up
- (4/29/2021 – 5/1/2021) Spring community clean-up and resource fair led by residents (small win project complete)

May 2021:

- Continue block walks in focus community
- Continue meeting with Redevelopment Commission Health & Wellness, Reggie Jones and NCCU regarding surveys and health/wellness center
- (5/5/2021) Continue Disaster Seminar planning for FY22
- Finalization of Pembroke spring clean-up details
- (5/8/2021) Pembroke spring community clean-up led by residents (small win project complete)
- (5/13/2021) Meeting with resident leaders to develop block captain application and begin communications planning for focus community
- (5/19/2021) Begin discussion with AARP regarding being a Property Tax Aide Relief vendor
- (5/27/2021) Continue planning for Duffyfield Resource Hub with ALCS and partners
- (5/28/2021) Initial meeting of Trailblazers Coalition to plan how to identify mentorship programming/opportunities for young leaders in the community

June 2021:

- Continue block walks in focus community
- Continue meeting with Redevelopment Commission Health & Wellness, Reggie Jones and NCCU regarding surveys and health/wellness center
- Continue Trailblazer planning to include development of community survey to identify community leaders as mentors and mentees
- Continued meeting with resident leaders, block captain applications distributed to interested residents
- (6/10/2021) Community gathering to build relationship among residents, identify resident associations, and receive resident input on how to move forward while working with the different associations (decision made for HFH to continue facilitation to build resident capacity and social cohesion)

July 2021:

- Continue block walks in focus community
- Continue meeting with Redevelopment Commission Health & Wellness, Reggie Jones and NCCU regarding surveys and health/wellness center
- Continue Trailblazer planning to include development of community survey to identify community leaders as mentors and mentees
- (7/20/2021) First class of two for Disaster Preparedness Course
- (7/27/2021) Review of block captain applications by HFHCC and resident leaders
Second class of two for Disaster Preparedness Course

August 2021:

- Continue block walks in focus community planning for ABWK on Goldsboro St.
- Check In with resident leaders to maintain connection and interest
- Begin research and development of leadership training course for block captains
- (8/26/2021) Initial meeting for partnership discussion with Coastal Community Action (CCA)

September 2021:

- Continue meeting with resident leaders to maintain relationships as we near time to begin leadership training and planning for ABWK on Goldsboro St.
- Continue meeting with block captains, Redevelopment Commission Health & Wellness, Reggie Jones and NCCU regarding surveys and health/wellness center, planning Community Relations Day to kick off "Creating Space Series"
- Continue Trailblazers planning, surveys complete, induction banquet planned for November 2021
- Begin planning for fall community clean-up in focus community with block captains and Duffyfield Phoenix

- (9/1/2021) Initial meeting with Chief of Police and City Manager to discuss NR programming, goals, and mission
- (9/11/2021) Begin resident leadership training with block captains
- (9/23/2021) Initial discussion with Cooperative Extension regarding Craven Terrace Garden Project and Faithful Families curriculum implementation
- (9/25/2021) Second resident leadership training

October 2021:

- Continue meeting with resident leaders via leadership training, 2 sessions held in October 2021, began discussion of project to raise funds to support community projects
- Continue meeting with Redevelopment Commission Health & Wellness, Reggie Jones and NCCU regarding surveys and health/wellness center, planning Community Relations Day (CRD) to kick off "Creating Space Series", finalization of partnerships for CRD
- Continue Trailblazers planning, surveys complete, induction banquet planned for November 2021
- Begin planning for fall community clean-up in focus community with block captains and Duffyfield Phoenix
- (10/1/2021) Initial information sharing meeting with housing providers in Craven County
- (10/8/2021) Initial walk of Craven Terrace with Tina Adams and Tish Bell to meet residents, receive feedback and begin to engage, residents expressed concerns with repairs to housing in Craven Terrace and interest in homeownership program as well as activities for youth in the community
- (10/14/2021) Began initial discussions with Duffyfield Phoenix and Tony Bryant of Keller Williams and Historic Preservation regarding older homes in focus area and mapping community

November 2021:

- (11/5/2021 – 11/6/2021) Duffyfield fall community clean-up with resident leaders
- (11/13/2021) ABWK on Goldsboro St.
Trailblazers Inaugural Banquet (block captains are host/hostesses)
- (11/20/2021) Community Relations Day (CRD) kick off of "Creating Space"

December 2021:

- Continue block captain training, hosted final session
- Began development of remaining "Creating Space Series"
- Began follow up planning to develop and implement relationship building and leadership training support for Trailblazers and Torchbearers

- Connection of NC Cooperative Extension and Arts Council for planning of Art & Gardening in Craven Terrace
- (12/3/2021) Pop up Cookout with block captains
- (12/15/2021) Storm water tour with Avery Smith (City of NB), Duffyfield Phoenix and block captains

January – March 2022

Finalizing “Creating Space”, working with block captains to continue surveying and developing a focus event for Black History awareness.

Below is the timeline for activities planned.

Within the second year, structure of the coalition will be established that addresses mission, vision, roles, expectations, regular meeting schedules, communication, resource development planning and the establishment of a neighborhood plan that includes timelines, accountabilities, measurements, indicators and fundraising targets. By the end of December 2022 there will be an increase and consistency in the following:

1. Knowledge and awareness, shared identity, shared support and resources.
2. Identified catalysts and connectors.
3. A better understanding of ABCD by residents, partners and organizations.
4. A minimum of 3 small win projects and 1 major fundraising project that will help financially support the neighborhood plan.
5. 15 home repairs completed.
6. 10 committed block captains who serve as resident leaders in their neighborhood.
7. An increase in participation in meetings and events.
8. Complete Asset Map showing the assets that can be utilized to further the neighborhood plan.

January 2023 – December 2023

By the end 2023 there will be the following:

1. Stronger sense of community and consistent opportunities for residents to gather and spend time together in gathering spaces designed and created by residents.
2. Participation and attendance at community held meetings will have increased by a minimum of 50%.
3. Participation of residents in organizational program planning that impacts their neighborhood will increase by a minimum of 10%.
4. There will be a tool sharing library for residents, partners and organizations.
5. Residents will have 1-2 consistent methods to raise funds that go back into community driven activities.

6. An increase in amenities and opportunities will show this neighborhood as turning into a neighborhood of opportunity.

PLEASE SEE ENGAGEMENT CALENDAR FOR DETAIL