

ENGAGEMENT CALENDAR

BUILDING TRUST & COMMUNITY
BUILDING KNOWLEDGE & AWARENESS
BUILDING SOCIAL COHESION



BUILD TRUST, BUILD COMMUNITY

EVENT	TARGET	DATE/FREQUENCY	LOCATION	PURPOSE/GOALS	INCENTIVES NEEDED	ATTENDEES	POTENTIAL & FORMED PARTNERSHIPS	OUTCOME
Black History Community Celebration	ALL	Annually in February	Omega Center	Interactive community event featuring entertainment and local history in an effort to build community pride, shared identity, support and resources. Each year focus will be on local black history facts partnered with a focus on a community need. 2022 will be focused on the need of trades in the black community. Committee will debrief in August and begin planning for the following year. This will also provide a continuous feedback tool to assess community progress, desires and needs.	Door Prizes, Free Food, Kids Zone activities, Employment/Skills development services	ALL	Omega Psi Phi Tryon Palace HFHCC Craven Community College KISS 102	Shared Identity and Story
Soul Food Festival	ALL	Annually in August	down Cedar St. b/w Queen St. & West St.	To attract others to the community to share in the history, talents, abilities and gifts that can be found in the focus area in an effort to build shared identity while allowing resident leaders to raise funds that can be used towards community benefit projects identified by residents and grassroots organizations within the community.	Door Prizes/Raffles, Free Booth for soul food providers, Contests that generate resident interest (i.e. pie cooking contest)	New Bern and all surrounding areas in Eastern Carolina	Resident Leaders GDRC Historic Dryborough KISS 102 HFHCC City of NB Sponsors	Money to benefit community development projects of residents
Seasonal Events	ALL	As determined by block captains	TBD	To encourage resident gathering and relationship building.	Food, Games, Resource Info	Residents	Historic Dryborough Association, PML Craven Terrace, NBHA	Stronger relationships among residents, identification of neighbors and discussion of shared concerns.
Recreational Determination and Freedom	Residents, Resident Leaders, Grassroots Organizations out of community	4 sessions TBD - build partnership with SWRC Committee (goal = start August 2022)	Henderson Park	To encourage resident participation and engagement in the curation of programming and landscaping to be in place for the new SWRC location.	Food, Ability to step into supportive leadership roles to continue partnership forward and build trust, Door Prizes	goal = 100 total	SWRC Advisory Committee New Bern Parks & Recreation	Stronger relationship between Parks & Rec SWRC Advisory Committee, resident leaders/association and residents.
Who's Yard Rocks the Block	Resident Leaders/Residents	Quarterly starting Spring 2023	Focus Community	To build pride in community and improve curb appeal. Improve resident desire to keep the community clean of trash and debris. Provide informal, fun ways for residents to interact and build trusting relationships with each other. Allow an opportunity for residents and partners to share time, resources and skills with each other. Provide small win projects that improve community housing and surroundings.	Gift Cards, Cookout Materials (food, drinks)	goal = 50 total	NC Cooperative Extension Farmer's Market Block Captains Rick Scott's wife	Improved curb appeal, property values and attraction of people to move into the area which will stimulate the community economy.
Art & Gardening	Youth 8-12 y/o	starting March 2022 Art 3rd Saturdays Gardening class every Thursday at 4pm and on 3rd Saturdays	Craven Terrace Garden	To teach youth how to grow and harvest produce and know the economic benefits to a community of gardening while also creating an artistic focal point in the community that will increase resident pride. To build nutritional awareness and promote healthy eating habits.	Free afterschool and weekend activity	goal = 10 kids (8-12 y/o)	NC Cooperative Extension, Veteran's Employment Base Camp and Organic Garden	Food pantry teaching instrument
Self-Care Saturday's	Parents of children in Art & Garden program	goal = starting Sept. 2022	Craven Terrace Garden	An extension of the Art & Garden project to connect with parents and provide self-care education and options	Massages, Yoga, Zumba, Facials, Pedicures	goal = 25 parents	Community College, PMI, resident leaders, Redevelopment Health & Wellness	Parents who are more aware of ways to improve their health and wellness. Community relationship building.

BUILD KNOWLEDGE/AWARENESS

EVENT	TARGET	DATE/FREQUENCY	LOCATION	PURPOSE/GOALS	INCENTIVES NEEDED	ATTENDEES	POTENTIAL & FORMED PARTNERSHIPS	TAKEAWAYS
Technology 101: Navigating Your Smart Phone	Residents, Resident Leaders	goal = starting August 2022	TBD	To increase resident knowledge of how to use technology. This will allow them to locate and access important information related to their community including: resources, city/county meetings and agendas, recorded municipal meetings, public hearings, Redevelopment Committee meetings, SWRC Advisory Committee meetings, etc. Additionally, maximizing resident ability to use their phones allows better utilization of virtual meeting platforms in the midst of COVID.	Refreshments, Course being provided free	Residents who need assistance knowing how to use the features on their phone to access resources and information that will help improve their quality of life.	Omega Center ALCS NC Works Computer Services Library	Residents who are able to participate in virtual meetings and locate information needed to be an effective partner at the development table for their community including available resources that can be shared with neighbors in need.
Technology 102: All About Computers	Residents, Resident Leaders	goal = starting September 2022	TBD	To increase resident knowledge of how to use technology. This will allow them to locate and access important information related to their community including: resources, city/county meetings and agendas, recorded municipal meetings, public hearings, Redevelopment Committee meetings, SWRC Advisory Committee meetings, etc.	Refreshments, Course being provided for free	Residents who need assistance knowing how to use computer technology to access resources and information that will help improve their quality of life.	Library Uptown Business Elks Omega	Residents who are able to use technology to meet their own needs and further education on items of interest to them and their communities.
Project Planning 401	Resident Leaders	goal = starting September 2022	TBD	To teach resident leaders how to identify community needs, set measurable goals and objectives, identify deliverables, develop, schedule and follow through with planning tasks within well identified timeframes.	Refreshments, Prizes and Giveaways, Small Win projects	Resident Leaders and Grassroots Organizations	Craven Community College First Flight Businesses	Resident leaders who are able to independently lead community driven projects. Relationships built between community organizations and resident leaders.
Tips to Prepare for Graduation	High School Students	October, 2022 & February 2023	TBD	To help high school students identify what steps to take to prepare for graduation and provide support that supports the improvement of high school graduation rates.	Giveaways, Free Tutoring Services	High School Students	AKA's, Deltas, Craven County Board of Education, Craven County School System, NBHS	High School students are more aware of what is needed to proceed with plans post HS and are better prepared for adulthood. High school students and nontraditional students are aware of resources available to them to further their education and know how to search and complete scholarship applications in a manner that gives them a competitive edge for support.
Scholarship & FA/FA Assistance	High School Seniors Nontraditional Students	March 2023	TBD	To help high school students and non traditional students in the focus area learn how to identify, understand and apply for assistance to further their education.	Giveaways, Free Tutoring/Support Services	High School Seniors Nontraditional Students	AKA's, Deltas, Craven County Board of Education, Craven County School System, NBHS	Residents in the area will be able to solidify their businesses by understanding and having the right paperwork. Additionally, current small businesses will learn skills that will help them grow their business in a sustainable way.
Shop Talk: Imp. Tips for Business Growth & Development	Business owners in the focus area, those interested in establishing a business in the focus area	TBD with partners Target Start FY23	TBD	To encourage business development and growth in the focus area. This includes being able to educate those running a business out of their home and provide the knowledge needed to legitimize and create a cash flow that will meet cost of living needs.	Business Resources (i.e. website development, assistance completing business documents needed for legitimacy, small business grants, marketing package)	Local small business owners in focus community	First Flight Credit Union Swiss Bear YUP Redevelopment Commission	Residents in the area will be able to solidify their businesses by understanding and having the right paperwork. Additionally, current small businesses will learn skills that will help them grow their business in a sustainable way.
Black History Every Month	Residents	Monthly starting July 2022	email, text, social media, presentations locally	To increase community pride, while documenting local history, by providing local unknown history facts that spotlight people from the focus area who have impacted the community through education, law, medicine, social justice initiatives, politics, etc.	N/A	ALL	Tryon Palace African American Outreach African American Heritage and Cultural Center	This will create a sense of shared identity and a better understanding of the fabric that makes the focus community thrive.
Faith & Health	Residents, Faith Leaders and Organizations	Monthly starting February 2022	Abundant Life Community Services	To engage the faith community in raising awareness of and addressing physical, mental, emotional and spiritual health of residents.	Free cooking classes Food Connection to resources	Residents	Craven County Health Department NC Cooperative Extension ALCS	Increased health education around chronic health issues that are prevalent in the focus community.

Increased awareness of the state of housing in the focus area. Educated residents who are aware of the services provided by housing agencies and can connect residents in need so that the current housing stock can be preserved and new housing stock created. Lastly, the identification of families in need of legal assistance to clear titles so that they can receive support from housing agencies.

Residents, Resident Leaders, Redevelopment Commission, Elected officials

Property Tax Relief assistance, Food, Giveaways, Resources for home repair

Duffyfield Phoenix Coastal Comm. Action

To educate residents and stakeholders about the state of housing in the area. Assist housing organizations with raising awareness about partnership programming and identify homeowners in need of home repairs, those with their property, city/county property and overgrown/empty lots to advance community planning. This includes the following:
 Address their property issues that prevent homeowners from receiving assistance with repairs by providing estate planning and will educational sessions to families with their property
 Planning with residents and land owners with empty lots to provide projects for community development activities

TBD

Residents, Housing Organizations goal = starting July 2022

Let's Talk Housing

BUILD SOCIAL COHESION

EVENT	TARGET	DATE/FREQUENCY	LOCATION	PURPOSE/GOALS	INCENTIVES NEEDED	ATTENDEES	POTENTIAL & FORMED PARTNERSHIPS	TAKEAWAYS
Coffee with Care	Commission, Resident Leaders	will be determined based on location	TBD	To build community over a cup of coffee, each month volunteer commission members should want to engage with Resident leaders on what's happening and where they can help. Also just taking time to get to know each other in a none formal setting.	Free coffee and muffins	Resident leaders Redevelopment Commissioners, Resource Hub partners, Elected officials	Redevelopment Commission Resident Leaders Coffee Shop	Trust built between residents and stakeholders seeking to revitalize the community
Training Session: Racial Equity, What is it?	Resident Leaders, Organization Leaders/Partners and Hosts(Us)	target starting October 2022 (if able to locate trainer)	TBD	To build understand and openness around Racial Equity, Leaders that will engage with community need to understand how to do it first.	Lunch	Resident Leaders, Redevelopment Commissioners, Resource Hub partners, Elected officials	Tara Archer YMCA TRY Get Happy	Better service provision, improved policies and development practices Trust built between residents and stakeholders seeking to revitalize the community
Training Session: Asset Based Community Development	Resident Leaders, Organization Leaders/Partners and Hosts(Us)	target starting September 2022 (if able to locate trainer)	TBD	To build understanding of Asset Based Community Development so that residents, stakeholders, and municipality are able to implement this practice in the development process, causing a sustainable community driven redevelopment plan.	Lunch	Resident Leaders, Redevelopment Commissioners, Resource Hub partners, Elected officials	YMCA ALCS RCS TRY Get Happy	Better service provision, improved policies and development practices. Trust built between residents and stakeholders seeking to revitalize the community
Duffyfield Resource Hub	Residents	starting May 2022 / open Thurs (9am-4pm)	1209 Kinston St.	To address barriers of transportation and service gaps, by providing satellite offices in low-resource communities, forming a network of essential service providers with wrap around services in the community.	N/A	ALMC (lead org), non-profit partners, Dr. Miranda Carolina East, Zeno Lodge	Craven Community College Craven-Pamlico Re-Entry Council A Wilson Transportation Svcs. Vidant Health NC Coop Ext CCHD CCDRA YMCA CarolinaEast Zeno Lodge ALCS NCCU CCHD Commission	Trust built between residents and resource providers in the community, United nonprofits seeking to bridge service gaps. Improved quality of life for residents and stronger families.
Health & Wellness Center	Residents	Ongoing Planning	McCoiter House	To address holistic health needs within the community by overcoming barriers to transportation, monetary ability and insurance to access such services that address physical, spiritual, emotional and physical health.	N/A	Residents		Improved resident health outcomes
Trailblazers Coalition	Resident Leaders	Ongoing	Abundant Life, Miracle Center (host site)	To impact change in an 85% African American community, it will be important that we provide opportunities to build leaders who have the skillsets and connection with each other to coordinate development from a grassroots level. The mission of this coalition is to build and strengthen leadership in teh African American communities by bridging generational gaps	Free Leadership trainings, Free skill building seminars, Free mentorship opportunities amongst trailblazers and torchbearers	Residents nominated by the community as past and current leaders in their community to be trailblazers and torchbearers	ALCS RCS YMCA	An interconnected community model that can duplicate itself and become the norm. Skill development of resident leaders. Advancement opportunities that allow those nominated to "pay it forward" by giving their time, talent and treasure.